

**CLEARFIELD CREEK WATERSHED ASSOCIATION  
MINUTES  
MEETING OF  
MAY 17, 2011**

**[www.clearfieldcreekwatershed.org](http://www.clearfieldcreekwatershed.org)**

The meeting was called to order by President Ed McMullen with the pledge to the flag. There were 18 members present and 4 visitors. It was noted that the April minutes were prepared by Dan McMullen with some assistance from Jerry. A **motion** by Dick Dotts and seconded by Dan McMullen was then passed accepting the April 19, 2011 minutes. Ed mentioned that we are taping the minutes.

**Treasurer's Report:**

Deposits:

Membership	\$ 1.00	General Fund
Lloyd Dimmick Funeral Home	\$ 50.00	Fish Fund
Ticket sales	\$ 292.00	Fish Fund
Pinnacle Chiropractic	\$ 50.00	Fish Fund
Community Foundation	\$3,800.00	Swank Account
Clean Streams	\$ 230.00	General Fund

Expenses:

Alene Smithmyer	\$ 200.00	General Fund
Laurel Run Sportsman's	\$ 1,120.76	Fish Fund
J-Town Johns	\$ 90.10	Fish Fund
Wessel & Company- audit	\$ 500.00	General Fund
Alder Run Engineering	\$ 994.91	MR Frog
EM Brown	\$ 6,300.00	MR Frog
Alder Run Engineering	\$20,584.93	West Ferris Wheel
Mahaffey Laboratories	\$ 125.00	Amsbry
Mahaffey Laboratories	\$ 112.00	KI Rose
Damin Printing- reissue lost check	\$ 120.00	Fish Fund
Larry Sutton	\$ 32.45	General Fund

Dane explained the above expenses: the \$500.00 to Wessel & Co. was for tax preparation of an extended 990 form. This was quite an increase from last year since we can no longer file a 990EZ form. The \$32.45 to Larry was for a DVD of a presentation on the PSU public TV station on water endangered resources featuring Amy Wolfe and Bob Hedin. This DVD will be very useful as a tool when approaching major donors to support us financially. The \$200.00 to Alene was for reimbursement for food and to the cooks for the meal prepared for John Dawes and others on April 26th. CCWA received a nice thank you from John for this meal and the hospitality.

**A motion** by Dick Dotts and seconded by John Strittmatter was passed authorizing the payment of all invoices and to accept the Treasurer's Report.

Please see attached Treasurer's Report for the General and Grant Accounts.

**Secretary's Report:**

Jerry stated that he had little to report other than a few e-mail correspondences this past month. He will have to buy stamps for the upcoming monthly mailing and thank you letters that will be sent out.

**Membership Committee:**

Nothing new to report this month.

**Public Relations/Historical Committee:**

Ray stated that he also had nothing to report for this month.

**Guest Speaker- Saint Francis University PR Project:**

At this time, Madeline Wolf from the SFU Marketing Class of Assistant Professor Mrs. Betsy Lehman, gave a presentation on the case study of CCWA. This case study was broken into two parts: Marketing Plan Focus: Fundraising 2011-2012, and Preliminary Marketing Analysis and Proposed Positioning Strategy. Madeline was a member of the team studying the undraping for CCWA. Unfortunately members of the other team were not available.

Several suggestions made by Madeline's team were:

- \*Do a semiannual letter writing campaign to area businesses.
- \* Implementation of donor levels and sponsorship (gold, platinum, silver).
- \* Presentation to take to potential donors consisting of "fact sheets" and a PowerPoint.
- \* Join area business associations: Chamber of Commerce.
- \* Reach out to local sportsman's and related clubs.
- \* Increase strength of grant proposals and target private foundations.

Madeline also presented the following information from the other team:

This team identified the following problems: CCWA has a limited number of volunteers, core members of the association are increasing in age, limited number of funds, minimal marketing efforts, outdated website and no organizational chart. Suggestions made by this team were:

- Increase our membership by reaching out to younger members.
- Update our website.
- Setup a facebook page and a twitter account.
- Partner with local colleges & universities- SFU, Mt. Aloysius and Laurel Highlands College.
- Develop a one page fact sheet with colored photos and facts about each project that we have worked on.

In summation the new marketing strategy is reached through engine optimization by using the internet whether it be a facebook page or twitter account. It is important that CCWA pop up on any search engine listing local environmental groups.

A big round of applause was given to Madeline for her very thorough presentation. Ed presented her with a CCWA shirt.

**Finance Report:**

Larry had been in contact with SFU and the professor for the PR Project mentioned above. Both he and Jerry attended the class presentation at SFU.

**Grant Committee:**

Dan reported that he has been in touch with Trout Unlimited about their TAG program. Is there funding for a further fish survey and shocking of a section of Clearfield Creek? We would have to identify the section of the stream to be studied.

A lengthy discussion was held on cleaning out the Dysart Dam. Shawn has been in contact via e-mail with U.S. Fish & wildlife in State College. Bryan reported that he has the draw down permit papers for this project. He also reported that Lou, an engineer from the Cambria Co. Conservation District, could help identify the volume of the silt in the dam. We would like to do something up stream of the dam to slow the washing of the silt into the dam but are very limited in what can be done.

Also, discussed was funding and potential sources of funding for this project. The last time the dam was cleaned out a local resident did it for fuel cost only. This time a new funding source must be found. This project must be done between June 1<sup>st</sup> and October. Further discussion will continue on this project.

**Cleanup Committee:**

All members present were reminded of the upcoming cleanup on June 12<sup>th</sup>, 9AM, Rte. 36 from the Buckhorn to Ashville. We will be meeting at the Burger Hut, Coupon Gallitzin Road and Rte. 36.

**Tech Committee:**

The following tech report was submitted by Art Rose, chairman of the Tech committee.

**Tech Committee Report- May 19, 2011**

Klondike Project The Board of the Foundation for PA Watersheds visited the site on 4/26 to see the crab shell experiments, explained by Dr. Rachel Brennan. The site was inspected on 5/17 and sampled. Restarting of flow into the slag bed was delayed because of leakage in the small dam supplying the water. Someone has left washing machines and other steel trash along the road into the site.

W. Ferris Wheel Project A Good Samaritan agreement was submitted to DEP. Bills and a final report on the design phase were submitted to DEP.

Amsbry Project Samples from 4/25/11 show that the uphill discharge (AM8) continues to have low flow (20 gal/min) with chemistry is very similar to the main AM5 discharge. A map of underground mines in the vicinity, obtained from the US Office of Surface Mining, suggests that this discharge is from a second entrance to the same mine as AM5. A design for the limestone bed and ponds was prepared by Alder Run Engineering and will be discussed with the property owner in the near future.

Gibson Project Landowner agreements were sent to DEP.

Swank Project A permit for this limestone addition project was received from the Game Commission. An additional \$3800 was received from the Foundation for Pennsylvania Watersheds. Preparations are complete to accomplish this project in mid to late summer when flow of AMD decreases.

Brubaker Project A meeting with the Bur. Of Abandoned Mine Reclamation is being arranged. Students at St. Francis University presented the results of their field study on 5/3. The results suggest that the main source of discharge BBC-26 is the large area of spoil above the Richland tributary. The Corps of Engineers project is under negotiation between the Corps and an engineering contractor, and will probably begin this summer.

Ace Drilling Site- Earl and Dick will try to test this site sometime in early June. An on-site May 25<sup>th</sup> meeting is scheduled with DEP, Altoona Water Authority, Hedin Environmental, Dick, Earl and Art to look at some of the problems at this site.

**The Following Was Reported by Michelle Merrow:**

Ferris Wheel Revegetation-Michelle is getting quotes for the seed and fertilizer so the money can be spent by the end of June 2011. Michelle will report back to the Board of Directors and will have quotes by the next meeting. Checks will need to be written at the next meeting. Michelle will try to set up a meeting with the BCSWA to discuss the project and the availability of leaf compost. Earl indicated that the leaf compost area seems to be doing better than the mushroom compost area in the original phase.

Ferris Wheel AMD Treatment—The US Army Corps of Engineers is visiting the site on June 1, 2011, and all are welcome to attend. The purpose is to see how they can permit the site, so the Federal permits can be issued.

Amsbry—Michelle presented Art with a site design incorporating the items that she and Art had discussed. Art is going to try to set up a meeting with the landowner to go over the site plan. After that, permit applications can be finalized.

Gibson-Halstock—Bryan Rabish provided mapping, and Alder Run Eng. will obtain the data electronically from the PASDA data site.

Morgan Run Frog—Trees were planted. Now that all work is done, Michelle presented a Notice of Termination for signature that will be submitted to Clearfield County Conservation District to close out the earth disturbance permit and remove CCWA from obligations associated with the permit. Michelle will prepare a final report for the Foundation for PA Watersheds Grant that funded the improvements to the outlet structures.

Morgan Run Tuff—A Notice of Termination was signed at a prior meeting. Alder Run Eng is holding the notice until the grass grows. EM Brown did some channel work last fall, and they returned in early May to supplemental seed the area and apply soil supplements. The NOT will be submitted as soon as appropriate.

On a positive note with Morgan Run, trout are surviving down to the SR 153 crossing for the first time in many, many years.

Morgan Run Ross-This project is out for bid, with bids due in mid-June. Construction is planned for this summer.

Morgan Run 7—This project will be put out for bid this summer.

**Old Business:**

**Fishing Derby**-At this time the members went over a checklist of the items need for the upcoming fishing derby. Setup time is to be at 6:45 AM on Saturday morning.

**Trout in the Classroom Project-Glendale School District:** Eric stated that he has not heard from anyone at Glendale School district about this project.

**Tree Planting:** the trees ordered from the PA Game Commission were received within a couple of days after the April meeting. A good group of volunteers showed up on a very short notice for the tree planting. Therefore, it took less than two hours for the tree planting at the Ferris Wheel site. Special thanks to all who helped.

**Data Logger:** a lengthy discussion was held on the need to purchase a data logger. This is an instrument that can be placed in a stream to monitor the quality of the water. Information from these instruments can be retrieved by plugging a computer into the data logger. Presently one is being used by Bryan Rabish and the Cambria Co. Conservation District to monitor the water quality in Slate Run below the Marcellus gas well being drilled on the Tom Swithmyer farm. Cost of a data logger is approximately \$1,400.00.

A **motion** was made by Larry Sutton and seconded by Earl Smithmyer to authorize the purchase of a data logger. After further dissuasion it was decided to table this motion for the next meeting.

**New Business:**

None

**Next Meeting: June 21, 2011, Laurel Run Sportsman, Dysart, 6:30 PM.**

**Adjournment:** On a **motion** by Katie Snyder and seconded by Dane Kalwanaski the meeting was adjourned.